

Chapter 1

Summary of Goals and Objectives:

Housing and Residential Development Goals and Objectives (Chapter 3)

Goal: All residents of the City of Pikeville will have affordable, safe, environmentally sound, sanitary and aesthetically satisfactory housing available to meet their needs.

- Support opportunities for mixed-use development within City limits
 - Continue to support and facilitate the construction of 200 townhouses as part of the Thompson Road multi-use project
 - Support opportunities for second floor housing as part of downtown development
 - Identify opportunities for mixed use districts in collaboration with the University of Pikeville and Pikeville Medical Center expansion planning

- Support opportunities for increased availability of mid-priced housing (\$150,000 - \$199,000 range) for middle-income wage-earning households:
 - Work with potential developers to identify potential sites (Poor Farm, Marion's Branch, etc.)
 - Provide incentives for developers to be able to afford to work within the City limits to create development within this price range
 - Ensure the provision of roads and City utilities to newly annexed and/or developable residential areas

- Maintain a variety of safe, quality, attractive and appealing low-income (\$110,000 and below) housing options within the City

- Support the Housing Authority of Pikeville to appropriately maintain all public housing facilities and complexes
- Work with the University of Pikeville to identify needs and potential areas for student housing
- Monitor the current and projected housing demand and needs of elderly, near elderly and disabled persons within the City to ensure these needs will be met

Economy and Economic Development Goals and Objectives (Chapter 4)

Goal: The City of Pikeville will support, promote, encourage and pursue economic development to create a stable, sustainable economic environment with opportunities for future growth and employment for the City and surrounding region. This will include consideration of all opportunities and strategies for economic development.

- Participate as an active member of the Southeast Kentucky Chamber of Commerce:
 - Support current economic planning process with Insights Consulting
 - Partner with other Chamber members to implement recommendations
 - Forge ongoing collaborations with other Chamber members
 - Work regionally to promote “One Eastern Kentucky”
- Support creative collaborations for the benefit of the City of Pikeville through:
 - Public-private partnerships with businesses, not-for-profits, educational institutions, etc.
 - Infrastructure development for ongoing economic development
 - Infrastructure and guidance to local non-profits
 - Regional Tourism Partnerships
 - Support for local leadership development
- Promote commercial air traffic to Hatcher Field
- Support community partnerships with local institutions and businesses:
 - University of Pikeville, particularly the Coleman College of Business
 - Pikeville Medical Center
 - Community Trust Bank
 - Other businesses and institutions
- Maintain infrastructure in and around the City of Pikeville
 - Continue ongoing maintenance programs
 - Assist with funding for infrastructure upgrades identified by Utilities Management Group

- Promote road improvements and lobby for funding for such
- Support Main Street programs for Downtown revitalization and beautification
- Address Zoning issues as needed

- Continue to support Tourism efforts and activities
 - Support Pikeville Tourism
 - Partner with regional tourism agencies
 - Develop an arts & culture district
 - Support local development of hospitality services

Transportation and Roads Goals and Objectives (Chapter 5)

Goal: The City of Pikeville will support the development and maintenance of accessible, convenient, safe, efficient and modern transportation, including automobile, pedestrian, bus/trolley and air into and within the City.

- Support maximum flow of traffic in and around the Downtown area, specifically:
 - Increase parking in the Downtown district by 100-300 spaces
 - Continue to improve pedestrian access and safety throughout downtown, especially between Riverfill development, Pikeville Medical Center and Downtown
 - Work with the Department of Transportation to reduce traffic impediments from left turns along By-Pass Road

- Maintain and expand road maintenance and rehabilitation, drainage and safety improvement activities throughout the City as determined necessary by UMG
 - Paving and resurfacing maintenance program and schedule
 - Drainage improvements and maintenance schedule
 - Sidewalk maintenance program and schedule
 - By-pass highwall safety
 - Support Safety Hazard Elimination project on KY 3495
 - Advocate for funding for 14 identified road projects within the City

- Promote commercial air service to Hatcher Field

- Advocate for completion of I-66

Utilities and Infrastructure Goals and Objectives (Chapter 6)

Goal: The City of Pikeville will contract with Utilities Management Group to provide comprehensive and affordable water, sewer, and gas services using modern, high-functioning, well-maintained and safe equipment and infrastructure throughout the City, and support UMG projects to maintain these infrastructure systems.

➤ ***Water Projects:***

- 13 projects projected at \$12.5 million, including:
 - Radio meter replacement of approximately 3,000 units
 - Improved interconnection at By-Pass Rd. and Layne Branch
 - 6 line and hydrant replacements at Melissa Ln., Scotts Ave., South Mayo Trail, Thompson Rd. and two sections of US 23, Ratliff's Creek to Walter's Toyota and Cowpen Creek to the Floyd County line.
 - Smith Hill tank, line & hydrant replacement
 - 2-phase project at Marion's Branch to include installation of new tank and water distribution system
 - Toler Creek pump station upgrade
 - Water Treatment Plant upgrade including 2 replacement pumps and one mile of new lines

➤ ***Wastewater Projects:***

- 10 projects projected at \$4 million, including:
 - Thompson Rd. pump station relocation
 - 2 sewer rehabilitation projects at Seventh St. and Middle Bowles
 - 5 sewer extension projects at Cedar Gap, Yorkwood Forest, Buckley Creek, Blairtown and Broad Bottom
 - Walters pump station rehabilitation project
 - Cowpen ozone injection facility installation
- Wastewater Treatment Plant Upgrades to install a Bio-Membrane Reactor System including pumps, odor control, aeration, blower and dewatering equipment and electrical upgrades, projected at \$18.5 million

➤ ***Gas Projects:***

- 7 projects projected at \$2.5 million including:
 - 2 new interconnections at Thompson Rd. and the Wastewater Treatment Plant
 - 4 line replacement projects at Chloe Rd., Us 23 at Lanks Br., Polley Addition, and By-Pass Road
 - Purchase of 10 mobile meters to detect gas loss (leaks)

➤ ***Storm, Solid Waste & Parks Projects:***

- 7 projects projected at \$1.8 million including:

- Headwall drain protection project
- Pikeville City Lake pump upgrades
- New compactor for the Solid Waste Transfer Station
- Installation of irrigation system for City Park
- New locker room for Hambley Athletic Complex
- Hambley Field storm drain replacement
- Pikeville City Pool upgrades including pool liner replacement, pump/filtering system replacement & site improvements

Land Use and Growth Goals and Objectives (Chapter 7)

Goal: The City of Pikeville will continue to support the thoughtful, careful and deliberate development of land to enable growth and development to accommodate the housing, business and economic, infrastructure, recreational and tourism needs of the population while maintaining and respecting the natural environment and its resources and supporting and sustaining recent growth and development accomplishments.

- Annexation
 - None currently anticipated
- Zoning
 - Zone Marion's Branch and Poor Farm as needed
 - Continue review and monitoring of areas exempt from current zoning through grandfathering clauses and address changes as needed
- Industrial/Commercial Development
 - Continue to facilitate and support the multi-use development project on Thompson Road
 - Maintain Marion's Branch and Poor Farm areas as potential industrial and/or commercial development sites
 - Identify opportunities for multi-use development and adaptive reuse as part of Downtown Revitalization and Development
- Downtown Redevelopment
 - Maintain sidewalk and road resurfacing maintenance schedule
 - Support ongoing infrastructure maintenance as indicated
 - Support Main Street projects focusing on façade restoration and renovation, signage and downtown revitalization
 - Identify opportunities for incorporation of second story housing in the Downtown District
- Flood Control

- Maintain aeration infrastructure for Pikeville City Lake
- Continue to support and push for implementation of plans for Flood Wall improvements as funding is available

Tourism, Recreation and Leisure Goals and Objectives (Chapter 8)

Goal 1: The City of Pikeville will continue to support and promote a range of recreational, leisure, tourism and entertainment activities for residents and visitors

- Promote Tourism in the City:
 - Maintain the visitor kiosk at the bottom of Bob Amos Park
 - Support the Big Sandy Heritage Center
 - Promote the Downtown and Historic Downtown Waling Trails
 - Maintain enhanced signage in the Downtown District
 - Continue to expand the number of downtown parking spaces available
 - Support Pikeville Tourism marketing activities
- Continue support of outdoor recreation activities:
 - Maintain support and oversight of Bob Amos Park and recreational facilities
 - Collaborate with Police to increase law enforcement presence at Bob Amos Park at times when organized activities may not be occurring to promote safety and discourage unwanted behavior
 - Continue support of Pikeville Tourism boating, hiking, horse-back-riding, fishing and biking activities, including new horse-back riding and hiking trails
 - Monitor and maintain improvements to Pikeville City Lake
 - Monitor and maintain improvements to all City Parks and Playgrounds
- Continue operation of the East Kentucky Exposition Center:
 - Support and oversee administrative activities
 - Promote EKEC as a small conference center
 - Support Main Street Live! and other regular activities
- Continue to promote and support Hillbilly Days
 - Continue to provide infrastructure support each year
 - Support and promote through Pikeville Tourism and other marketing and outreach
- Continue development of Hatfield McCoy activities
 - Develop the annual Hatfield McCoy Festival starting September 2013
 - Promote guided and self-guided tours
 - Collaborate with Pike County and West Virginia to promote activities

- Collaborate with local organizations to promote related activities (e.g. historical dramas)
- Continue public-private collaborations to support arts and culture:
 - Continue to collaborate with the Pikeville/Pike County Artisan Center on public art projects
 - Complete construction of the theatre on Second Street in collaboration with Jenny Wiley Theatre, slated to open spring, 2014
 - Seek new opportunities for collaboration in the area of arts and arts education with the University of Pikeville
 - Continue to identify and promote opportunities for collaboration and cooperation with arts entities outside the City including Artists Collaborative Theatre, the University of Kentucky Arts Extension program, the Mountain Arts Center and Kentucky OPRY, and the Country Music Highway Museum

Goal 2: The City of Pikeville will continue to support and promote high quality hospitality services and choices for residents of and visitors to Pikeville:

- Support high quality lodging opportunities:
 - Support the completion of the Hilton Garden hotel
 - Support all community efforts to promote the highest level of hospitality services through training, support of careful public health monitoring, and marketing
 - Support existing lodging providers including the Hampton Inn, the Garfield House and the Chloe Road Bed & Breakfast
- Support high quality restaurants in the City:
 - Support incorporation of restaurants as part of the Thompson Road Development
 - Address zoning variances to support establishment of restaurants in the Downtown District and elsewhere as needed
 - Support existing restaurants as possible
- Promote Pikeville as a Tourism Destination:
 - Support Pikeville Tourism Marketing activities
 - Collaborate with Pike County and other regional entities to promote and market the entire region
 - Maintain visitor support services including kiosks, maps and signage
 - Maintain downtown sidewalk and City Park improvements
 - Maintain seasonal decorations

Police, Fire and Community Safety Goals and Objectives (Chapter 9)

Goal: The City of Pikeville will be a safe community with comprehensive and current equipment and services available to all residents and visitors at all times.

- Equipment:
 - As funding is available, the police department will secure a computer for every police vehicle
 - Maintain the InterAct Computer Aided Dispatch system
 - Maintain and support the community safety emergency radio band

- Physical Plant:
 - Complete move of Thompson Road Fire Station to Cedar Creek
 - As funding is available, consider relocation of Island Creek Fire Station
 - Increase office space at Fire Station 1 as funding is available

- Training & Accreditation:
 - Continue DARE training and participation by Police Officers
 - Continue Domestic Violence training for Police Officers
 - Continue specialized Substance Abuse training through UNITE and Appalachian HIDTA of Police Officers
 - Train EMTs in the Fire Department in Advanced Emergency Medicine Training
 - Police Department will participate in the Kentucky Association of Chiefs of Police Law Enforcement Accreditation Program

- Community Programs and Awareness:
 - Continue DARE Education Programs by Police Department
 - Continue Citizens Academy for substance abuse awareness by Police Department
 - Continue Neighborhood Watch and Neighborhood Ride programs through the Police Department
 - Maintain Housing Inspection Program through the Fire Department

- Community Safety:
 - Monitor and maintain aeration pumps at Pikeville City Lake
 - Monitor and maintain perimeter fence at Hatcher Field
 - Monitor safety at Bob Amos Park during low use hours

Education, Health Care, Childcare and Social Services Goals and Objectives (Chapter 10)

Goal: The City of Pikeville shall support the achievement, maintenance and expansion of the highest level of education, health care, childcare and social services for its citizens and visitors, and promote and support the development of public-private collaborations and partnerships in those areas to maintain the highest quality possible.

- Pikeville Independent School District:
 - The City should support and assist the Pikeville Independent School District in facilities upgrades and expansions as appropriate
 - The City and the U.S. Army Corps of Engineers should work with the District to resolve any concerns regarding the proposed Floodwall plans
 - The City and the District should continue to collaborate to specify and distinguish school district boundaries within the City

- Secondary and Postgraduate Education:
 - The City of Pikeville and the University of Pikeville should continue to cooperate and collaborate to improve the appearance, flow of pedestrian and motor vehicle traffic, and standards of housing in and around the campus area
 - The City should support and facilitate any physical plant and facilities improvements by the University of Pikeville as much as possible
 - The City should support the efforts of the University of Pikeville to increase its undergraduate and graduate offerings
 - The City should support Big Sandy Community and Technical College System to identify new programs and courses to offer on the Pikeville Campus

- Health Care:
 - The City of Pikeville should continue to support and facilitate Pikeville Medical Center in completing current construction on the main campus and South Mayo Trail parcels
 - The City of Pikeville should continue to work with Pikeville Medical Center to identify areas in which the City can assist in recruitment and retention of health care professionals
 - The City of Pikeville should continue to build visitor services to support the anticipated increase in out of area patients seeking care at Pikeville Medical Center

- Childcare:
 - The City of Pikeville should continue to support the UPike Scholar House and related child care programming

- The City should support and encourage existing childcare centers to pursue the STARS for KIDS NOW state rating system
- Social Services:
 - The City should continue to support the operation of the Pikeville Emergency Shelter as managed by WestCare, Inc.
 - The City should continue to support UNITE Pike to provide substance abuse awareness to the community
 - The City of Pikeville should facilitate the establishment of a Pikeville Community Fund to coordinate and promote charitable giving and support to non-profit social service organizations serving residents of the City of Pikeville.

Public Input Goals and Objectives (Chapter 11)

Goal: All residents of the City of Pikeville will have the opportunity to be informed and participate in City government.

- Enhance current use of media to include more opportunities to “push” information to the public
 - Develop incentives such as monthly drawings for tickets to EKEC events for Facebook friends/ likes
 - Augment use of social media such as Facebook and Twitter
 - Continue to utilize Pike TV as a tool for information dissemination; consider ways to develop interactive shows or Town Hall type forums through Pike TV
 - Continue to utilize radio and print media regularly
- Enhance opportunities for participation by young people, particularly students at Pikeville High School and the University of Pikeville
 - Consider establishing a Youth Advisory Commission to meet with the City Commission one or two times each year
 - Consider identifying student liaisons to Pikeville High School and the University of Pikeville to represent students to the Commission and report back to their peers about City activities
- Consider regular public and youth surveys to be available online